


**cialdini
institute**

home of influence

gets
you
there



This certificate is bestowed upon

Joanna Landau

**who has successfully completed
the only official practitioner program**

based on Dr. Robert Cialdini's Principles of Persuasion

April 24, 2024



Dr. Robert Cialdini
Founder Cialdini Institute



Bas Wouters
Co-Founder & CEO